# ADL / AT A GLANCE

Founded in 1913, our timeless mission remains the same: "To stop the defamation of the Jewish people and secure justice and fair treatment to all."

## What We Fight

#### ANTISEMITISM

In 1913 we stepped forward and spoke out against widespread attacks against Jews in the media, in the courts and in society. Today, we continue our unyielding support of Jews worldwide. We speak out and stand up against antisemitism in classrooms, online and on the streets. Our vigilance knows no bounds.



We confront hate in all its forms to keep it from escalating with unmatched programs and initiatives. We deliver on this issue with authority and discipline and we will always protect those who are vulnerable in order to help create a world free from hate.



We confront hate in all its forms to keep it from escalating. We deliver on this issue with authority and discipline – for example, we helped craft the first model hate crime legislation in the United States. We will work to stand up for those who are vulnerable in order to help create a world free from hate.



Hate lives out in the open and hides in the far corners of the web. And so, we search, investigate, monitor and analyze its online presence around the clock . We work with companies whose platforms may disseminate hate speech to prevent that hate from coming to life. From bullying to religious discrimination to civil rights abuses, we root out and remove hatred from screens everywhere.

## How We Work

## INVESTIGATE AND RESEARCH

ADL tracks extremism of all kinds and releases original research on trends in hate both offline and online - from the role of misogyny in white supremacy to the potential for artificial intelligence to identify hateful comments.

### EDUCATE AND TRAIN

ADL is one of the largest providers in the U.S. of anti-bias and bullying prevention, Holocaust education and antisemitism awareness programs in schools, with our trainers and curriculum reaching 2.8 million school children annually. We are also the largest trainer of law enforcement in the U.S. on hate crimes and bias, training an estimated 15,000 officers every year, including all first-year FBI agents and NYPD officers.

### ADVOCATE AND ASSIST

ADL works with elected officials and policy makers at the federal, state and local levels to ensure they protect the civil rights of all Americans . We have spearheaded victories including the creation of hate crime laws in 46 states and filed legal briefs in some of the nation's most important civil rights cases. We also work with social media platforms to advocate for changes that reduce cyberhate. Finally, we engage diverse coalitions, companies and individuals in the fight against hate and bias.

# WHERE WE ARE

The ADL Southeast Regional office - covering Alabama, Georgia, South Carolina, and Tennessee - employs a multi-faceted educational, community relations and legal approach to combat antisemitism and hate of all kinds, promote diversity, and build bridges of understanding between communities. One focus is advocating for hate crimes legislation, which in 2020 was passed in Georgia, previously 1 of 5 states without a hate crimes law, through our coalition led effort #HateFreeGA. ADL Southeast will continue this fight in South Carolina, now 1 of 4 states without this law. No Place For Hate®, our bullying prevention framework is in over 210 schools across the Southeast, including every Atlanta Public School. And every day, our office is on the front lines responding to incidents of antisemitism and hate, working with local law enforcement and community leaders.



# **OUR IMPACT**

ADL is a force for fighting hate in a fast changing world. We stand up to antisemitism and discrimination, working at the grassroots level to build a more civil society.



ADL reminds us how powerful education can be in any situation. Not just learning *about* the other, but *with* the other.

- Jayla Moody ADL Southeast Student Leader



## **2.8M**

Students have been served by ADL Education programs in the schools across the United States in 2018



## Over 28K

K-12 educators acquired skills to teach anti-bias concepts and support students in using ally behaviors to challenge bias and identity-based bullying



It's time to do what's right. It's going to take some leadership and some courage, but I think it's time to act.

- Rep. David Ralston Georgia House of Representatives, on passing a hate crimes bill in Georgia



2,107

Audit of antisemitic incidents 2,107 incidents were tracked in a 2019 audit of antisemitism – the largest year on record since ADL started tracking such data in 1979



**4.2M** Tweets containing antisemitic language were identified in our 2018 report about online harassment of journalists

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We rely on ADL to bring us intelligence and information that helps us in the work that we do, which is all about keeping people safe and protecting the communities that we serve.

- Paul Abbate, Associate Deputy Director, Federal Bureau of Investigation



# **12K**

Cases in which ADL has provided extremist-related information to law enforcement, including critical, up-to-the-minute background on extremist threats



## Over 140K

Law enforcement professionals have received comprehensive, in-depth training from ADL on core values, hate crimes, leadership skills, counterterrorism and extremist threats in the past year

